

TOM HURLEY

DESIGNER | ILLUSTRATOR | GIANT

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A multi-disciplined senior Graphic Designer and Illustrator, currently heading a team of five designers. Skilled in
If you like what you read below, you can contact me or visit my website and take a look at some of my work.



▲ ABOUT ME.

With nine years experience in the design industry, I have progressed from a junior role in the digital sector, to a senior graphic designer and manager of a growing team of international designers, based in London and Poland. My responsibilities include managing the team's project work-flow and training high-level designers as well as juniors.

During this time I've had the advantage of working collaboratively with large brands and global licensors on a versatile range of projects, including editorial layouts, branding, packaging and character artwork to create innovative artwork, develop content in line with client briefs and produce quality designs in tight deadlines.

I also keep myself busy with smaller projects. I enjoy working on logo designs, lettering and type, as well as sketching and working on a graphic novel (a personal labour of love). I have also set myself the task of improving my knowledge of HTML and CSS.

▲ SKILLS.

Photoshop	▲▲▲▲▲▲▲
Illustrator	▲▲▲▲▲▲
InDesign	▲▲▲▲▲
HTML & CSS	▲▲▲▲▲
Illustration	▲▲▲▲▲
Branding	▲▲▲▲▲
Typography	▲▲▲▲▲

▲ EDUCATION.

2005 - 2008 // BA (HONS) Visual Communication
UCA Maidstone

▲ EXPERIENCE.

2016 - Current // Studio Manager & Senior Graphic Designer
Winning Moves UK

- Managing and training a growing team of designers in the UK and Poland, integrating other global teams and helping to implement project work-flows across the business.
- Conceptualising and developing new titles across multiple licences and games.
- Development and implementation of templates that can be used across all offices.
- Illustrations for Operation, Cluedo and Monopoly games.

2013 - 2016 // Graphic Designer
Winning Moves UK

- Creation of game concept and pitch visuals for sales teams.
- Redesigned email newsletters, reducing bounce rate.
- Creation of marketing and promotional materials for product inserts and PR events.

2010 - 2013 // Junior Digital Designer
Digital Annexe

- Lead creative in the design of the company's annual portfolio publication, working closely with members of the analytics team to create an informative narrative.
- Creation of a trail map for client's driving experience.
- Working on concept visuals and infographics for client meetings.

2009 - 2010 // Travelling
Japan, New Zealand & Hawaii

- During my stay in Japan, I was able to visit the Imperial Palace and the Tomioka Hachiman Shrine (The largest in Tokyo, and birthplace of Sumo).
- Two highlights of my trip were visiting the Weta Workshop for an inspiring tour of the studio, and experiencing the Hanami festival, celebrating the annual blooming of cherry blossoms around Japan.

2008 - 2009 // Print And Design Administrator
Central Bedfordshire Council

- Design of an instructional cover letter for the local government's Postal Ballot Papers.
- Creation of informative materials, flyers and posters to be distributed within the community.